

ChildCare Education Institute Privacy Policy

Your privacy is important to us. This policy explains our online information practices and the ways in which your information is collected and used. It is available throughout this Web site.

In your continued use of CCEIonline.com, you are accepting the practices described in this Privacy Policy, and your continued use of this site following the posting of any amendment to this policy shall constitute your acceptance thereof.

This policy applies to all information collected or submitted on the ChildCare Education Institute Web site. In some instances, you can order products, make requests, and register to receive materials. In other instances, you can submit information about other people. For example, if you have a friend or family member to whom you would like ChildCare Education Institute to send information, you can submit the recipient's contact information.

Information Collected and Stored

We collect non-personally identifiable information about you in a number of ways, including tracking your activities through your IP address, computer settings, or most-recently visited URL. We may also ask you to provide certain non-personally identifiable information about yourself, such as your age, household income, buying preferences, etc. We do not collect any personally identifiable information about you unless you voluntarily submit such information to us, by, for example, filling out a registration form. We store all information that you enter into our Web site or provide to us in any other form. Some of the types of personal information we might collect and store are your:

- Name
- Address
- Email address
- Phone number
- Home addresses
- Credit/Debit Card Information

You may choose not to provide specific types of information, but choosing to do so might prevent you from accessing some of our features.

Information Use

We use your personal information to complete your orders and to maintain contact and support for course work. We use information that you might provide about others only to send information and to confirm delivery. We do not share

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this information with parties other than our strategic partners, except to the extent necessary to complete the order process. In cases in which information is shared with our strategic partners, our partnership agreement explicitly prohibits the exchange or sale of your information with parties outside of the partnership. Additionally, any material or information sent to you will pertain to an area of related interest.

You can register with our Web site if you would like to receive our course catalog and updates on our new classes and services. Information you submit on our Web site will not be used for this purpose unless you fill out the registration form.

We also use non-identifying and aggregate information to share with advertisers. For example, we might tell an advertiser that a certain number of individuals visited a certain area on our Web site, or that a certain number of men and a certain number of women filled out our registration form, but we would not disclose any information that could be used to identify those individuals.

We may also use information to deliver to you information about our company and promotional material from some of our partners, trend analysis, pattern detection, and site administration.

Your information may also be used to contact you when necessary and may be shared with other companies that may want to contact you with offers consistent with your stated preferences. Users may opt-out of receiving future mailings from us and other entities by following the instructions set forth in the opt-out section below.

We never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you with an opportunity to refuse or otherwise prohibit such unrelated uses.

Data Security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we use appropriate industry standard security measures, including physical, electronic, and managerial procedures, to safeguard and secure the information we collect online. While there is no such thing as "perfect security" on the Internet, we will take all reasonable steps to ensure the safety of your personal information.

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Cookies

A "cookie" is information that is stored on your computer that helps us to identify you as a previously registered user or visitor of our site, which helps to personalize your experience or provide features. Cookies do not spy on you or otherwise invade your privacy, and they cannot invade your hard drive and steal information. Rather, they help you navigate a Web site as easily as possible.

If you prefer not to receive cookies and to remove the feature that allows you to receive them, you can use the Help feature of your Browser to modify your preferences. However, deleting and prohibiting cookies may prevent the Web site from operating correctly and may affect your experience on the Web site.

IP Addresses

We use your IP Address to help diagnose problems with our server, and to administer our Web site.

Other Web Sites; Links

Our Web site contains links to other Web sites. ChildCare Education Institute is not responsible for the privacy practices or the content of such Web sites.

Privacy Policy Changes

This Privacy Policy will change periodically as we continue to grow, so be sure to review it often to ensure that you understand it thoroughly. All changes to the Privacy Policy, including those that affect how personal information is used, will be posted in this policy for your review.

Information Updates

You can access all personally identifiable information that we collect online and maintain by email at questions@cceionline.com or by phone during normal business hours at (800) 499-9907. We use this procedure to safeguard your information. To the extent that the information you provide us is also stored in other databases, we cannot always ensure that such corrections or deletions will reach the other databases. We will use all reasonable efforts to ensure that your information is removed from or corrected in our records.

You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error. To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

Choice; Opt-Out

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You may opt-out of receiving communications from our partners, and from us, by either sending us an e-mail to questions@cceionline.com or calling us during normal business hours at (800) 499-9907.

Public Forums

This site makes chat rooms, forums, message boards, and/or news groups available to its users. Please remember that any information that is disclosed in these areas becomes public information. ChildCare Education Institute is not responsible for the privacy of such information disclosed in those locations, so you should exercise caution when deciding to disclose your personal information in those locations.

Contact Us

If you have questions or concerns about our Privacy Policy, the practices of this site, or your dealings with this site, please call us at (800) 499-9907 or send us an email at questions@cceionline.com.