CCEI963: Advocacy for the Center, Parents, Children, and Staff

Handout

Welcome to CCEI963

Through various forms of advocacy, early childhood professionals help ensure that society works to improve the lives of children. All dedicated, responsible early childhood professionals work as advocates at some time or another, whether they realize it or not. Effective advocacy can make a tremendous impact on the lives of children, as well as teachers, families, and society as a whole.

Course Objectives:

By taking notes on the handout and successfully answering assessment questions, participants will meet the following objectives as a result of taking this course:

- Describe the role of an advocate
- Identify various forms of child advocacy
- Compare and contrast different forms of advocacy (individual vs. group advocacy and public sector vs. private sector)
- Identify various roles or jobs advocates can have within an organization
- Define and identify common tools used by effective advocates, including fact sheets, position papers, and briefing papers.

References:


Course Notes:

Use the space below to take notes on important topics within the course.

Define *advocacy*:

Define *child advocacy*:

Are you an advocate? Why or why not?

Examples of advocacy related to “little issues”:

Examples of advocacy related to “big issues”:

**Types of Advocacy**

Define *individual advocacy*:

Examples:

Define *group advocacy*:

Examples:
Define *public policy advocacy:*

Examples:

Define *private sector advocacy:*

Examples:

**Effective Advocacy**

How do you get organized and form an effective strategy before launching an advocacy campaign?

**Identifying Your Advocacy Role**

What does each of the following types of people do within an advocacy group?

**Leaders:**

**Consultants/Advisors:**

**Research and Communications:**

**Contributors:**
Friends and Associates:

Define each of the following advocacy tools and explain when and why it should be used:

**Fact Sheets**

**Talking Points**

**Position Statements**

**Briefing Papers**

**Newsletters**

**Press Releases**

**Finding Advocacy Opportunities**

List ways in which you can find an advocacy opportunity that is right for you: